

A Revolutionary New Business Category

THE AFFORDABLE-AS-BLINDS BREAKTHROUGH

Premium shutters—now as affordable and easy as premium blinds and shades.

A patented new growth opportunity for moulding manufacturers, picture-frame companies, distributors, installers, multifamily housing, and manufactured-home partners.



Premium 3-in-1 Home Upgrade

Interior beauty • curb appeal • lower utility bills



Consumer Survey Preference Above 60%

Multiple consumer surveys show strong preference for the Blachley shutter design over blinds, shades, and typical shutters.



Partner-Ready Distribution Model

Built for moulding, picture-frame, installer, multifamily, and manufactured-housing channels.



Patented Platform

Protected innovation driving a new category.



8 Generations of Innovation

Proven legacy. Fresh opportunity.



Scalable Channel Opportunity

Designed for partners. Built for scale.



Energy Efficiency & Sustainability

Up to 30% lower utility bills. \$3B potential savings.*

* If only 30% of U.S. homes replace existing blinds with DuraShutter 8G, consumers could save over \$3 billion in utility bills annually—equal to the output of 3 midsize power plants.

Who Should Partner?



Moulding Manufacturers



Picture-Frame Companies



Distributors



Installers



Multifamily Housing



Manufactured Homes



We design, develop, license, and supply proprietary shutter-component systems for our manufacturing and distribution partners.